



Understand Your Process

In this competitive landscape, it is no longer enough to drive modest year over year growth. Instead, leading brokerages must understand what is driving their growth and where improvements can be made. BlInsurance provides simple tools to understand the effectiveness of your lead conversion process.

Call Log Reporting

BlInsurance can integrate with your phone system giving you insight into time to call, call frequency and call volume.

Bid Effectiveness Analysis

BlInsurance makes it easy to keep track of commercial bids and provides reports on the performance of each insurance company.

Sales Motivator

BlInsurance comes with a "Sales Motivator" dashboard providing transparency to brokerage performance against targets (see picture).



Get Started

Visit us at:
bluroot.ca

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